

עיקרי ביבליוגרפיה

עיקרי ביבליוגרפיה

בעברית

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1. רשימת אתרים ששימשה את כתיבת האנציקלופדיה*

א. כללי

(1) www.bsr.org

אתר הבית של BSR - BUSINESS FOR SOCIAL RESPONSIBILITY האתר כולל שפע של אינפורמציה, ניירות עמדה ומאמרים על התחומים השונים של מעורבות חברתית של עסקים, וכן הפניות וקישורים לאתרים נוספים העוסקים בנושא.

(2) [/http://www.bc.edu/centers/ccc](http://www.bc.edu/centers/ccc)

האתר של בוסטון קולג', מכון מחקר ולו התמחות בתחום של מעורבות חברתית של עסקים.

(3) www.bitc.org.uk

אתר הבית של הארגון הבריטי BUSINESS IN THE COMMUNITY - מכיל מידע רב וקישורים לנושאי משנה רלוונטיים.

(4) www.unglobalcompact.org

אתר של האו"ם הכולל מידע וקישורים לנושא זכויות האדם, זכויות העובד וסביבת העבודה.

(5) www.dowelldogood.com

אתר הכולל מידע רב, תיאוריה, עקרונות פעולה ועצות שימושיות למתכננים ולעוסקים בקשרי קהילה עסקיים - משני צדי המתרס.

(6) www.wbcsd.ch

אתר של ארגון המאגד 130 חברות בינלאומיות משלושים מדינות, המצהירות על מחויבות חברתית ואחריות לניהול תקין בעל ערכים סביבתיים וחברתיים.

* מתוך מדריך מ.ע.ל.ה. לעסקים טובים יותר, 2003 וקורס מנהלי אחריות חברתית בעסקים

של מ.ע.ל.ה. ו-BDO זיו האפט.

- (7) <http://www.copenhagencentre.org/sw204.asp>
אתר של TCC (The Copenhagen Center) בדנמרק - גוף הפועל לקידום שיתוף פעולה בין המגזר העסקי, ארגוני "החברה האזרחית" הממשלה.
- (8) www.csreurope.org
CSR Europe
אתר משאבים בנושא אחריות חברתית באירופה, דן בסוגיות שמשותפות לשוק המשותף ואחריות חברתית.
- (9) www.nonprofit.about.com
- (10) www.sustainability.co.uk
- (11) [/http://www.conversations-with-disbelievers.net/site](http://www.conversations-with-disbelievers.net/site)
אתר המהווה מאגר מידע מקיף בדוגמאות של השקעה חברתית של חברות וההשפעות הכלכליות של הפירמה.
- ב. פיתוח קוד אתי
- (1) www.ethicaltrade.org
- (2) www.cauxroundtable.org
אתר של CRT - קבוצת אנשי עסקים מאירופה יפן וצפון אמריקה - הדוגלת בעקרונות של אתיקה בעסקים ומאמינה בכוחו ובחובתו של המגזר העסקי לתרום לפתרון בעיות חברתיות.
- (3) www.etics.org
- (4) www.quality-foundation.co.uk
British Quality Foundation Institute of Directors

ג. ניהול

www.iod.co.uk (1)

www.efqm.org (2)

European Foundation for Quality Management

ד. המגזר השלישי

www.charitvillage.com (1)

אתר קנדי המכיל מידע רב על ארגונים, יוזמות ושיתופי פעולה בתחום החברתי.

[/http://www.bgu.ac.il/CTR](http://www.bgu.ac.il/CTR) (2)

המרכז הישראלי לחקר המגזר השלישי.

ה. קשרי קהילה ופיתוח קהילתי כלכלי

www.pwblf.org/csr/csrwebassist.nsf/content/a1a2b3.html (1)

האתר של Prince of wales Intl. Business leaders

www.communitywealth.org (2)

http://www.bitc.org.uk/programmes/programme_directory/corporate_community_investment/index.html (3)

אתר של BITC

www.bccconnections.org.uk (4)

Business Community Connections

www.ncvo-vol.org.uk (5)

National Council for Voluntary Organizations

www.opportunity.org.uk (6)

ו. CRM - שיווק עם מניע חברתי

www.crm.org.uk (1)

אתר של BITC המכיל מידע כללי, CASE STUDIES של חברות גדולות ועצות מעשיות ליישום פרויקטים של CRM.

ז. איכות הסביבה

www.pwblf.org/csr (1)

<http://www.bitc.org.uk/environment/index.html> (2)

אתר של BITC

www.ceres.org (3)

Coalition for Environmentally Responsible Economies

www.environment-agency.gov.uk (4)

www.unglobalcompact.org (5)

www.greenbiz.com (6)

www.inem.org (7)

Intl. Network for environment management

ח. סביבת עבודה/זכויות עובדים/HUMAN RIGHTS/התנדבות עובדים

- (1) [/http://www.theworkfoundation.com](http://www.theworkfoundation.com)
 - (2) www.bitc.org.uk
אתר הבית של הארגון הבריטי BUSINESS IN THE COMMUNITY
 - (3) www.amnesty.org.uk/business
אתר הבית של AMNESTY IN THE BUSINESS GROUP
 - (4) www.eoc.org.uk
אתר המקדם שיויון הזדמנויות באנגליה.
 - (5) www.europa.eu.int
האיחוד האירופי
 - (6) www.ilo.org
אתר של ארגון העבודה הבינלאומי/INTERNATIONAL LABOUR ORG
 - (7) www.unhchr.ch
Office of the UN high Commissioner for Human Rights
 - (8) www.pointoflight.org
אתר העוסק בהתנדבות בקהילה
 - (9) www.shrm.org
Societ for human resource management
 - (10) www.business-humanrights.org
 - (11) www.fairlabor.org
- ט. צרכנות - MARKETPLACE

www.asa.org.uk (1)

Advertising Standards Association

www.britishchambers.org.uk (2)

אתר של לשכת המסחר הבריטית.

www.dsa.org.uk (3)

Direct Selling Association

www.oft.gov.uk (4)

המכון הבריטי למסחר הוגן.

www.cim.co.uk (5)

Chartered Institute for Marketing

www.bbb.org (6)

Better Business Bureau

י. דיווח בקרה **Accountability**

[/http://www.accountability.org.uk](http://www.accountability.org.uk) (1)

אתר הבית של הארגון הבריטי **Accountability** המקדם אתיקה בעסקים.

[/http://www.globalreporting.org](http://www.globalreporting.org) (2)

www.socialinvest.org (3)

http://www.bdo.co.il/expertise/social_accountability.html (4)

אתר חברת BDO זיו האפט המתמחה בדיווח חברתי לעסקים.

יא. קידום והטמעת המעורבות החברתית בפירמה

[/http://www.pwblf.org](http://www.pwblf.org) (1)

י.ב. השקעות אתיות

[/http://www.sustainability-indexes.com](http://www.sustainability-indexes.com) (1)

<http://www.ftse.com/fste4good/index.jsp;jsessionid=A36C03B67E7E7124A437585348DB00BF> (2)

י.ג. ניהול שרשרת האספקה

[/http://www.ethicaltrade.org](http://www.ethicaltrade.org) (1)

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